



Promotion of World Infant, Child and Adolescent Mental Health Day (WICAMHD)

23 April is declared as WICAMHD by 4 organisations



IACAPAP
International Association for Child and
Adolescent Psychiatry and Allied Professions



WORLD ASSOCIATION FOR
INFANT MENTAL HEALTH



WORLD
PSYCHIATRIC
ASSOCIATION

World Psychiatric Association
Child and Adolescent Psychiatry Section
(WPA-CAP)



International Society for Adolescent
Psychiatry and Psychology

ISAPP

The logo for this year is the following which represents the child in its various developmental phases against the backdrop of the world in which the young person is developing. The hand drawn picture represents how children need to grow in a supportive benevolent environment. The hearts in each person represents the need for love and compassion as they grow. The logo is titled "Mind the Heart for the World" and is drawn by Daniel Fung and Wesley Tay. The objective of the WICAMHD are to: support

The objectives of the WICAMHD are to:

- Improve global public awareness about child and adolescent mental health.
- Create literacy and competencies in the promotion of child and adolescent mental health as well as reduce the stigma of mental disorders in these populations
- Improve diagnosis, treatment, and prevention of child and adolescent mental disorders through international cooperation and understanding.
- Reach out to countries with scarce resources to develop child and adolescent mental health professionals.

How to Support WICAMHD 2025

1. Share the logo widely.
2. Use WICAMHD branding for social media posting.
3. Use social media to spread your message about the importance of mental health for the young.
3. Please involve your communications teams and do it on all websites and social media platforms you are on.
4. We suggest the following hashtags.

#WICAMHD

#WICAMHD2025

#IACAPAP

**Collaboration
with National
Associations
(Editable template)**

